

# AURP 2013 ANNUAL CORPORATE PARTNER PROGRAM

Be a Visible AURP Partner of Innovation for ALL AURP 2013 Programs



The **AURP Corporate Partner Program** offers select companies the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace. By participating as an AURP Partner at the Diamond, Platinum, Gold, or Silver level during the calendar year 2013, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

The AURP Annual Corporate Partner Program offers corporations the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in all AURP publications.



KAUST Science Town



Whiting-Turner Contracting Company



University Technology Park at the Illinois Institute of Technology

## ALL LEVELS OF THE ANNUAL CORPORATE PARTNER PROGRAM INCLUDE:

### Membership

AURP Membership recognized at the Sustaining Level. In addition to regular AURP member benefits, Sustaining Members receive:

- Member benefits, Web access and newsletter subscriptions for unlimited company representatives.
- Priority consideration for periodic features in the Research Park Forum and AURP Web site.

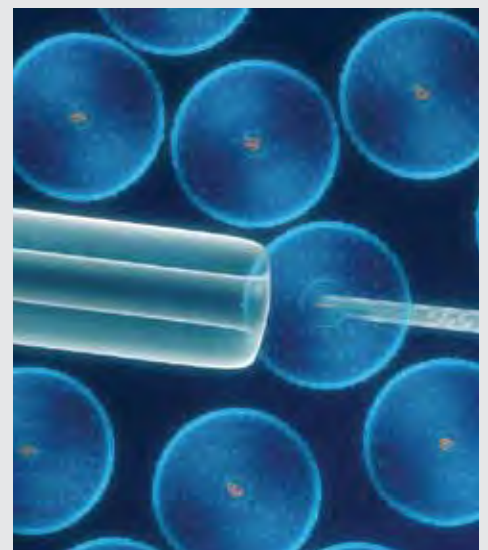
### Visibility at major AURP Conferences (2-3 per year)

- Opportunity to have table top display in break area at International Conference (limited spots available)

- Signage - Individual Corporate Banners & Regular Signage
- Advertising materials in registration packets
- Logo on conference Web site homepage and sponsor pages
- Invitation to AURP Board Dinners and other VIP sponsor appreciation events

### AURP web communications benefits

- AURP homepage link to Annual Partnership's Web site (AURP's Web site is the source of the latest in research and science park news and professional development opportunities.)
- Electronic mailing list of registrants for all AURP events



## DIAMOND LEVEL ANNUAL PARTNER

**Diamond Level Annual Partners commit an investment of \$50,000.**

Benefits specific to the Diamond Level include (in addition to the general sponsor benefits listed):

- Opportunity to host two (2) Webinars (on topics of mutual interest)
- Opportunity for a keynote presentation at the International Conference
- Meeting Registrations to AURP programs (5 registrations per conference)
- FULL-page, color advertising space in Conference Programs
- Recognition as the outstanding Sponsor of the 18th Annual Awards of Excellence
- AURP Staff to arrange private meetings with AURP members throughout the year
- AURP Electronic Newsletter - Banner advertisement 4 times/year

## PLATINUM LEVEL ANNUAL PARTNER

**Platinum Level Annual Partners commit an investment of \$25,000.**

Benefits specific to the Platinum Level include (in addition to the general sponsor benefits listed):

- Meeting Registrations to AURP programs (4 registrations per conference)
- Opportunity to host one (1) Webinar (on topic of mutual interest)
- Opportunity for a Keynote Presentation at International Conference
- Recognition as sponsor of Name Badge Lanyards at all 2013 programs
- FULL-page, color advertising space in Conference Programs
- AURP Staff to arrange private meetings with AURP members throughout the year
- AURP Electronic Newsletter - Banner advertisement 3 times/year

## GOLD LEVEL ANNUAL PARTNER

**Gold Level Annual Partners commit an investment of \$15,000.**

Benefits specific to the Gold Level include (in addition to the general sponsor benefits listed):

- Meeting Registrations to AURP programs (3 registrations per conference)
- Recognition as the Sponsor of AURP Keynote Speaker
- HALF-page, color advertising space in Conference Programs
- AURP Electronic Newsletter - Banner advertisement 2 times/year

## SILVER LEVEL ANNUAL PARTNER

**Silver Level Annual Partners commit an investment of \$7,500.**

Benefits specific to the Silver Level include (in addition to the general sponsor benefits listed):

- Meeting Registrations to AURP programs (2 registrations per conference)
- Recognition as Sponsor of Printed Conference Program
- QUARTER-page, color advertising space in ALL Conference Programs

## ADDITIONAL OPPORTUNITIES

**These opportunities are only available to committed 2013 Annual Corporate Partners.**

### Room Drop Sponsor \$5,000

Your company logo imprinted on snack-size tote bag with your message, snacks and exclusive "logo- branded" water delivered to all attendee rooms for 2013 International Conference.

### Branded Bottled Water Sponsor \$3,000

(Exclusive - 1 available) Company logo and message presented on exclusive "logo- branded" water distributed at the AURP Registration Desk to all Spring Training 2013 attendees.

## Mark Your Calendar for AURP's 2013 Action-Packed Events



### AURP Spring Training

**March 4-8, 2013**

Tempe Mission Palms  
Tempe, Arizona



### AURP 2013 International Conference

**September 24-27, 2013**

Ritz-Carlton  
Philadelphia, Pennsylvania

Hosted by The University  
City Science Center



To confirm your sponsorship or for more information, contact Vickie Palmer, Events Manager, at [vickiepalmer@aurp.net](mailto:vickiepalmer@aurp.net) or call (520) 529-2524.



Creating Communities of Innovation

# 2013 AGREEMENT ANNUAL CORPORATE PARTNER AND EVENT SPONSORS

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

Organization/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

### PARTNER/SPONSOR COMMITMENT: Sign me up!

#### AURP 2013 Annual Corporate Partner:

- Please check the appropriate box:
- Diamond Corporate Partner (\$50,000)
  - Platinum Corporate Partner (\$25,000)
  - Gold Corporate Partner (\$15,000)
  - Silver Corporate Partner (\$7,500)

#### Additional sponsorship opportunities:

- Room Drop "Snack Bag" Sponsor (\$5,000)
- "Branded Bottled Water" Sponsor (\$3,000)

#### AURP 2013 International Conference Sponsor:

- Please check the appropriate box:
- Diamond Conference Sponsor (\$25,000)
  - Platinum Conference Sponsor (\$10,000)
  - Gold Conference Sponsor (\$7,500)
  - Silver Conference Sponsor (\$5,000)
  - Bronze Conference Sponsor (\$2,500)

#### Additional sponsorship opportunities:

- Room Drop "Snack Bag" Sponsor (\$5,000)
- Pocket Schedule-at-a-Glance Sponsor (\$2,500)

#### AURP 2013 Spring Training Sponsor:

- Please check the appropriate box:
- Diamond Conference Sponsor (\$25,000)
  - Platinum Conference Sponsor (\$10,000)
  - Gold Conference Sponsor (\$7,500)
  - Silver Conference Sponsor (\$5,000)
  - Bronze Conference Sponsor (\$2,500)

Contributions and gifts paid to AURP are not tax-deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

#### EXHIBITOR INDEMNIFICATION:

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of AURP International Conference exhibit's and sponsor activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servants and employees from any and all such losses, damages, and claims. Please note your signature signifies your acceptance of all terms and conditions of exhibiting and sponsoring.

Signature: \_\_\_\_\_

On behalf of \_\_\_\_\_ Organization name

Date: \_\_\_\_\_

#### PAYMENT INFORMATION:

Enclosed is: \$ \_\_\_\_\_ (Payable in U.S. Dollars only)

**Check/Purchase Order** (please include check or purchase order number)  
 (Check or purchase order must be in U.S. dollars, payable to the Association of University Research Parks)

Please submit payments to AURP  
 c/o CHASE Dept. #1072, P.O. Box 29338, Phoenix, AZ 85038

Credit Card:  VISA  MasterCard

Credit card number: \_\_\_\_\_ Exp. \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

#### CONFIRM YOUR SUPPORT TODAY

**By mail to:**  
 AURP  
 Attn: Vickie Palmer  
 6262 North Swan Road, Suite 100  
 Tucson, AZ 85718

**By fax to:**  
 (520) 529-2499

**Online:**  
 www.aurp.net

**For more information**  
 Contact Vickie Palmer, Events Manager, in the AURP Office at (520) 529-2524.

# FACTS

**Over \$1.5 Billion**

in planned research park improvements over the next few years.\*

*\*According to AURP North American Member Survey*

## Creating Communities of Innovation

The Association of University Research Parks (AURP) is a professional association of university-related research, science and technology parks.

AURP's membership includes planned and operating parks, many of which contain technology incubators. A variety of university, government, not-for-profit and private companies interested in the development and operation of high-technology economic development projects also comprise AURP's membership.



## What is a Research Park?

AURP defines a university research park as a property-based venture, which:

- Master plans property designed for research and commercialization
- Creates partnerships with universities and research institutions
- Encourages the growth of new companies
- Translates technology
- Drives technology-led economic development

## We're in Good Company

**AURP Members -- just to name a few**



## MISSION STATEMENT

**AURP fosters innovation, commercialization and economic growth through university, industry and government partnerships.**

## AURP 2013 EVENTS

### Spring Training 2013

March 4-8, 2013  
Tempe, Arizona

### 2013 International Conference

September 24-27, 2013  
Philadelphia, Pennsylvania  
Hosted by The University City  
Science Center

Watch for more AURP events including Regional Meetings and Congressional Briefings in 2013.

## FOR MORE INFORMATION

**Contact:** Vickie Palmer,  
Events Manager  
(520) 529-2524

[vickiepalmer@aurp.net](mailto:vickiepalmer@aurp.net)

Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking news, and trends in research park development at [www.aurp.net](http://www.aurp.net).



# AURP Poised for Growth

Let AURP **maximize**  
your marketing dollars!

Find out **more** about our AURP Research Park members.

Planned improvements exceed  
**Over \$1.5 Billion**

**25%**

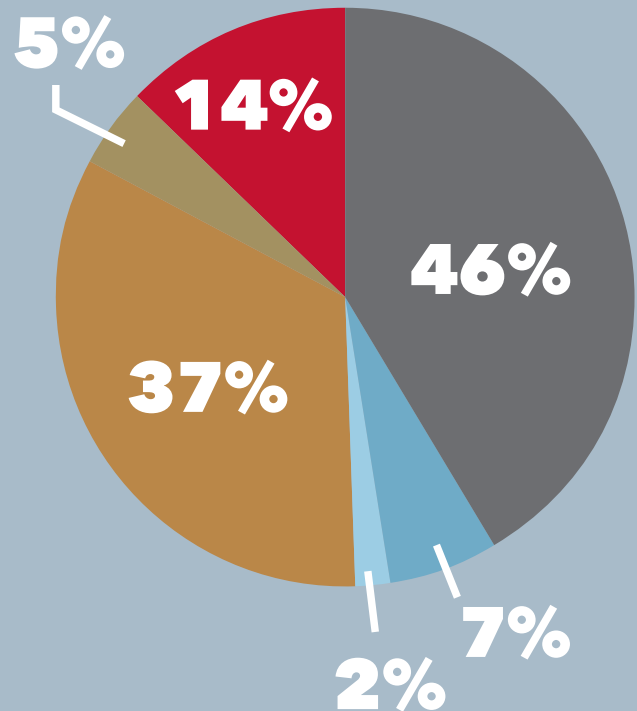
of members responding to our survey are planning  
a NEW university Research Park in the next few years

**89%**

of members responding to our survey plan to  
expand their existing built environment

## AURP members

represent these Research Park entities:



**46%** University (research university with doctoral-level studies)

**37%** Non-profit foundation

**14%** Governmental

**7%** University with bachelor or masters level studies

**5%** Private developer

**2%** Medical School

For more information on how you and your organization can partner with AURP, contact Vickie Palmer, Events Manager, at (520) 529-2524 or vickiepalmer@aurp.net.

Association of University Research Parks  
6262 North Swan Road, Suite 100, Tucson, AZ 85718  
P (520) 529-2521 • F (520) 529-2499 • www.AURP.net

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