AURP 2012 International Conference

*ACCELERATING JOB CREATION*

Monona Terrace Convention Center, Madison, Wisconsin

*Hosted by the University Research Park – University of Wisconsin, Madison*

September 18-21, 2012

Call for Presentation Proposals

The Association of University Research Parks, with over 200 member parks and companies worldwide, invites you to share your knowledge, expertise and experience with your colleagues and other professionals at their 2012 International Conference in Madison, Wisconsin. We offer professional development to innovation professionals seeking to accelerate job creation and drive economic growth.

**Overview**

Proven engines for economic growth and development, university research parks influence their communities in significant ways – creating innovation leading to high-wage jobs. In today’s shifting climate, university and research park executives look to AURP for innovative, cost-effective and impactful ways to grow their community and region. Are your stakeholders, (including university, research park, government, and industry partners) linked in the most effective ways to maximize exposure and transfer of knowledge? Does your research community encourage entrepreneurship to maximize results and accelerate job creation? AURP’s 2012 annual conference, hosted by the internationally recognized University Research Park at the University of Wisconsin, Madison, will feature experts who will examine best practices in this area and find strategies to build an entrepreneurial culture and create jobs by increasing ties between universities, research parks, government, and industry partners.

Interesting approaches and creative solutions to challenges surrounding this topic are sought for presentations.

**Topics**

In 2012, we are featuring two tracks—one focused on strategic initiatives to accelerate job creation and another focused on creating, maintaining and operating park facilities.

Attendees will include those focused on creating strategic initiatives and partnerships between stakeholders, and those focused on ensuring that the physical infrastructure and facilities supporting the strategic initiatives are thoughtfully designed, sustainable, and operating at maximum efficiency.

Relevant topics should focus on innovative best practices rather than concepts or theories.

Past conference sessions include:

* *Soft Landing Centers: The Solution for International Collaboration and Market Expansion*
* ***When the Cupboard is Bare:*** Partnership Strategies for Research Parks and Communities of Innovation in an Era of Budget Constraints
* ***The Next Generation of University Research Park Leaders: The Search for Talent***
* ***Facility Managers: Strengthening Your Relationship with Local Public Safety Departments***
* ***NetZero4EcoSciencePark©: Net Zero Energy, Water, Food, and Waste Concept***
* ***A New Model for Innovation Clusters: Connecting the Innovation Assets in Eastern San Francisco Bay Area***
* ***An Overview of the Leahy-Smith America Invents Act of 2011***

**Important Deadlines to Remember:**

**Monday, March 26th: Submissions Due    
Monday, June 11th: Notification of Acceptance  
Monday, August 20th: Presentations Due for Review and Web site Posting**

***AURP 2012 International Conference Presentation Proposal***

***Submitted by:***

**PROPOSAL INFORMATION FORM**

**1. Topic Title**

**2. Which track do you feel this presentation falls under?**

Stakeholder Strategic Initiatives

Creating, Maintaining and Operating Facilities

**3. What presentation method will be used?**

Panel  Workshop  Case Study  Presentation

**4. Description of session**

This is a summary (75 words maximum) of the proposed session. It should include a description of topics to be covered, teaching or dialogue format, and potential use for this knowledge by the participant. The purpose of this session abstract is to enable conference registrants to determine which session they choose to attend. The clearer the description and objectives, the more likely you will attract the appropriate audience for your training workshop, or panel.

**5. State the objectives of the session (Maximum: 3)**

1)

2)

3)

**6. Presentation Proposals**All proposals must be in English, must be typed and should be no more than one (1) 8.5" x 11" pages long. Creativity and interactivity are important aspects that will be evaluated.

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***AURP 2012 International Conference Presentation Proposal***

***Submitted by:***

**SPEAKER INFORMATION FORM**

Complete the following speaker information. Please use one form per speaker.

**Name:**

**Present Position Title:**

**Company:**

**Address:**

# City: State: Zip: Country:

**Phone: Fax: E-mail:**

**Administrative Assistant:**

**Admin. Asst’s Email and Phone:**

**Education (include basic preparation through highest degree held)**

**Degree Institution Major Year Degree**

**Name, City, State Area Of Study Awarded**

**1.**

**2.**

**3.**

**All proposals MUST include:**

**A 100-word biographical sketch**

**A high-resolution Speaker photograph (300 dpi)**